



# MODERN TWITTER MARKETING

HOW TO EARN A PASSIVE ONLINE INCOME ONE TWEET AT A TIME

# Limited Special Offer

## Modern Twitter Marketing Video Course



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# **MODERN TWITTER MARKETING:**

## **RESOURCES REPORT**

### **Twitter Marketing Preparation**

#### **Pick a niche**

Resource: Google Keyword Planner Tool (Adwords Account needed)

#### **Build a site**

Resource: Wordpress.org (install on your server / hosting account)

#### **Create a mailing list**

Resource: Aweber.Com (customize HTML or pre-made forms)

#### **Create an ebook or report giveaway**

Resource: Ozki.org or Fiverr.com writing services

#### **Find topnotch content in your niche**

Resource: Virtual assistants from Cognoplus.com

#### **Reverse engineer content**

Resource: Ozki.org or Upwork.com / Fiverr.com

#### **Set up consistent social media accounts (headers / design elements)**

Resource: Fiverr.com

Set up different social media accounts

#### **Get ready to go Manual or Full Auto**

#### **Fully Automated Tweeting:**

Resource: Followliker (engagement and posting)

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## **Hybrid Tweeting:**

Resource: Socialloomph.com / Hootsuite.com (posting)

Resource: Cognoplus.com (Virtual assistant for engagement)

## **Manual Twitter Marketing**

- Find niche leaders
- Follow them
- Get benefits

Resource: Followerwonk.com (authority / niche lookup) / Cognoplus.com (VA: manual lookup)

## **Pitching Influence Leaders**

- Pitch for guest posts
- Ask for interviews
- Ask for blog round tables
- Build a high influence Retweet circle

Resource: Cognoplus.com / Fiverr.com (VA: manual / customized pitching)

## **Repurposing Your Content**

Resource: Fiverr.com turn your content into videos and other forms

## **Cross-feed your content among platforms**

- Tweet content you create for other platforms
- Youtube: videos
- Pinterest / IG : photos

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